

FAQ

1 Will you represent me / my band?

It depends. We only represent musicians we think we can help, and that is as much about our capacity to do a good job as it is about your talent.

2 What genres do you represent?

Louis Armstrong once said "there's two kinds of music, the good and the bad".

We represent the good kind.

We look for exciting, original talent regardless of genre.

London is a world city and as a London agency we are particularly interested in representing musicians bringing diverse cultural influences from London's varied communities.

3 How do you select the clients you represent?

We look for talent, passion, character and potential. If you have all four, and we have the capacity, we will represent you.

4 How do you judge talent?

Before signing anyone, we always audition, either at our offices or by coming to see you perform live.

5 What do you mean by passion and character?

A passion for music and the character to turn the passion into great works.

Ours is a business built on trust, so it is important that we can trust each other.

6 How do you assess potential?

We use our knowledge of the market and how musical tastes are developing.

7 Can I send you a CD / mp3 of my band's music?

Yes, but it's not enough on its own. We like to see and hear you actually play before we will sign you.

You should also send us, within reason, as much information as you can about you and your band – short biographies, links to YouTube videos and MySpace pages if you have them, and something more about your influences than just a list of other musicians that you like.

8 I'd like you to represent my band

If we sign a band, we sign every member of the band, and every member must meet our basic criteria:

- Talent
- Passion
- Character
and
- Potential

copyweb

alternative music management

Music Management for the Digital Age

Copyweb's music management service is an artist management and music publishing service for the digital age.

- It's ideal for individual musicians who produce their own recordings, and need professional help with licensing, promotion and marketing, and it will also suit artists for whom a contract with a record company is the best way forward.
- The service is non-exclusive, so our clients remain free to do their own deals if they wish.
- We only deal with individual musicians, so if we are to act for a band, all its members must sign with us.
- There's no up-front cost to the musician; we take a percentage which gives us an incentive to do our best by our clients and to keep their loyalty.
- We are interested in exciting, original talent regardless of genre, from any or all of London's diverse communities.

Our Services

1 Copyright Advice

We advise you about copyright law, music industry copyright procedures, contracts and licences, and help you to negotiate favourable terms to protect your rights as a composer and performer, whilst using modern technology to distribute your music as widely as possible.

2 Music Publishing

We publish your music so you can get paid through PRS if and when you get enough legal radio play.

3 Performance Agent

We book gigs for you and negotiate the best terms.

4 Fan Database and Mailing List

We keep a database and email list of your fans and make sure we comply with data protection legislation.

5 Digital Distribution

We will distribute your music digitally, ensuring that it is listed in the important download stores, including iTunes Music Store and Spotify.

6 Web Presence

We will manage your web presence, creating and hosting a website for you and linking it to your MySpace and Facebook pages, your blog and your Twitter persona.

7 Record Production

We *don't* produce your records, but we will help you either to produce your own or to deal with a record company.

8 Career Management

We help you manage your career, encouraging you to practise and helping you to work with other musicians.

9 Press and PR

We will produce and distribute press releases about all your important news.

Our Fees

Our management fee is 15% plus expenses. It costs you nothing to sign with us, but we will take 15% of the net proceeds of everything that we do for you.

1 What's included:

- Copyright advice and negotiation;
- Performance bookings and publishing;
- Website hosting, mailing list and fan database

2 What's extra

Expenses paid out to third parties are extra (but we always confirm with you before incurring them)

- Distribution expenses
- Production costs
- Rights clearance

Contact us:

To contact us, please send an email to:
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You can also find us on Facebook:
<http://www.facebook.com/pages/copyweb/>

And visit our website:
<http://www.copyweb.co.uk/>